



# 2014 Display Ad Rates

## AMERICAN HISTORY

Frequency: 6x/year Paid Circulation: 48,000

Ad Size	1x	2x	3x	4x	6x
Page	\$5,150	\$4,893	\$4,635	\$4,378	\$4,120
2/3 Page	\$3,863	\$3,669	\$3,476	\$3,283	\$3,090
1/2 Page	\$2,961	\$2,813	\$2,665	\$2,517	\$2,369
1/3 Page	\$2,232	\$2,120	\$2,009	\$1,897	\$1,785
1/6 Page	\$1,116	\$1,060	\$1,004	\$ 948	\$ 893

## AMERICA'S CIVIL WAR

Frequency: 6x/year Paid Circulation: 31,000

Ad Size	1x	2x	3x	4x	6x
Page	\$3,750	\$3,563	\$3,375	\$3,188	\$3,000
2/3 Page	\$2,813	\$2,672	\$2,531	\$2,391	\$2,250
1/2 Page	\$2,156	\$2,048	\$1,941	\$1,833	\$1,725
1/3 Page	\$1,625	\$1,544	\$1,463	\$1,381	\$1,300
1/6 page	\$ 813	\$ 772	\$ 731	\$ 691	\$ 650

## ARMCHAIR GENERAL

Frequency: 6x/year Paid Circulation: 25,000

Ad Size	1x	2x	3x	4x	6x
Page	\$4,550	\$4,323	\$4,095	\$3,868	\$3,640
2/3 Page	\$3,413	\$3,242	\$3,071	\$2,901	\$2,730
1/2 Page	\$2,616	\$2,485	\$2,355	\$2,224	\$2,093
1/3 Page	\$1,972	\$1,873	\$1,775	\$1,676	\$1,577
1/6 page	\$ 986	\$ 937	\$ 887	\$ 838	\$ 789

## AVIATION HISTORY

Frequency: 6x/year Paid Circulation: 39,000

Ad Size	1x	2x	3x	4x	6x
Page	\$4,050	\$3,848	\$3,645	\$3,443	\$3,240
2/3 Page	\$3,038	\$2,886	\$2,734	\$2,582	\$2,430
1/2 Page	\$2,329	\$2,212	\$2,096	\$1,979	\$1,863
1/3 Page	\$1,755	\$1,667	\$1,580	\$1,492	\$1,404
1/6 page	\$ 878	\$ 834	\$ 790	\$ 746	\$ 702

## BRITISH HERITAGE

Frequency: 6x/year Paid Circulation: 25,000

Ad Size	1x	2x	3x	4x	6x
Page	\$3,650	\$3,468	\$3,285	\$3,103	\$2,920
2/3 Page	\$2,738	\$2,601	\$2,464	\$2,327	\$2,190
1/2 Page	\$2,099	\$1,994	\$1,889	\$1,784	\$1,679
1/3 Page	\$1,582	\$1,503	\$1,424	\$1,344	\$1,265
1/6 page	\$ 791	\$ 751	\$ 712	\$ 672	\$ 633

## CIVIL WAR TIMES

Frequency: 6x/year Paid Circulation: 47,000

Ad Size	1x	2x	3x	4x	6x
Page	\$5,150	\$4,893	\$4,635	\$4,378	\$4,120
2/3 Page	\$3,863	\$3,669	\$3,476	\$3,283	\$3,090
1/2 Page	\$2,961	\$2,813	\$2,665	\$2,517	\$2,369
1/3 Page	\$2,232	\$2,120	\$2,009	\$1,897	\$1,785
1/6 Page	\$1,116	\$1,060	\$1,004	\$ 948	\$ 893

## MILITARY HISTORY

Frequency: 6x/year Paid Circulation: 48,000

Ad Size	1x	2x	3x	4x	6x
Page	\$5,375	\$5,106	\$4,838	\$4,569	\$4,300
2/3 Page	\$4,031	\$3,830	\$3,628	\$3,427	\$3,225
1/2 Page	\$3,091	\$2,936	\$2,782	\$2,627	\$2,473
1/3 Page	\$2,329	\$2,213	\$2,096	\$1,980	\$1,863
1/6 Page	\$1,165	\$1,106	\$1,048	\$ 990	\$ 932

## MILITARY HISTORY QUARTERLY

Frequency: 4x/year Paid Circulation: 20,000

Ad Size	1x	2x	3x	4x
Page	\$3,650	\$3,468	\$3,285	\$3,103
2/3 Page	\$2,738	\$2,601	\$2,464	\$2,327
1/2 Page	\$2,099	\$1,994	\$1,889	\$1,784
1/3 Page	\$1,582	\$1,503	\$1,424	\$1,344

## VIETNAM

Frequency: 6x/year Paid Circulation: 31,000

Ad Size	1x	2x	3x	4x	6x
Page	\$3,750	\$3,563	\$3,375	\$3,188	\$3,000
2/3 Page	\$2,813	\$2,672	\$2,531	\$2,391	\$2,250
1/2 Page	\$2,156	\$2,048	\$1,941	\$1,833	\$1,725
1/3 Page	\$1,625	\$1,544	\$1,463	\$1,381	\$1,300
1/6 page	\$ 813	\$ 772	\$ 731	\$ 691	\$ 650

## WILD WEST

Frequency: 6x/year Paid Circulation: 45,000

Ad Size	1x	2x	3x	4x	6x
Page	\$3,160	\$3,002	\$2,844	\$2,686	\$2,528
2/3 Page	\$2,370	\$2,252	\$2,133	\$2,015	\$1,896
1/2 Page	\$1,817	\$1,726	\$1,635	\$1,544	\$1,454
1/3 Page	\$1,369	\$1,301	\$1,232	\$1,164	\$1,095
1/6 page	\$ 685	\$ 650	\$ 616	\$ 582	\$ 548

## WORLD WAR II

Frequency: 6x/year Paid Circulation: 78,000

Ad Size	1x	2x	3x	4x	6x
Page	\$4,995	\$4,745	\$4,496	\$4,246	\$3,996
2/3 Page	\$3,746	\$3,559	\$3,372	\$3,184	\$2,997
1/2 Page	\$2,872	\$2,729	\$2,585	\$2,441	\$2,298
1/3 Page	\$2,165	\$2,056	\$1,948	\$1,840	\$1,732
1/6 Page	\$1,082	\$1,028	\$ 974	\$ 920	\$ 866

## SPECIALS

Frequency: 5x/year Circulation: 65,000

Ad Size	1x	2x	3x
Page	\$5,350	\$5,083	\$4,815
2/3 Page	\$4,013	\$3,812	\$3,611
1/2 Page	\$3,076	\$2,922	\$2,769
1/3 Page	\$2,318	\$2,202	\$2,087
1/6 Page	\$1,159	\$1,101	\$1,043

www.HistoryNet.com