



For WHG Readers, Learning is an Ongoing Process



OVER 90% OF OUR SUBSCRIBERS ARE COLLEGE EDUCATED!

HIGHEST EDUCATION LEVEL COMPLETED	% SUB
Some College	24%
Graduated College.....	31%
Post Grad Study/Degree	37%

AND SIX OUT OF TEN OF THEM ARE STILL TAKING CLASSES!*

Are you currently taking or plan to take in the next year any educational courses or degree programs in the following areas? (Please check ALL that apply)

	BRITISH HERITAGE	AMERICAN HISTORY	AVIATION HISTORY	AMERICA'S CIVIL WAR	CIVIL WAR TIMES	MILITARY HISTORY	WORLD WAR II	WILD WEST	MHQ	ARMCHAIR GENERAL	VIETNAM
Online Education	23%	22%	27%	26%	29%	23%	28%	24%	24%	26%	26%
History	30%	39%	17%	39%	40%	31%	29%	40%	40%	31%	23%
Military History	2%	9%	22%	40%	40%	34%	32%	14%	43%	36%	21%
Foreign Language	34%	27%	26%	18%	18%	31%	21%	17%	39%	22%	33%
Other Continuing Education	32%	22%	30%	26%	23%	25%	24%	37%	21%	22%	37%

Source: June 2010 Reader Survey, Steven Flans & Assoc. *Based on the 62% of respondents who responded that they were taking classes.